

The Economy Within The Economy

The truth of the matter is that we are a dissident movement. We have revolutionary ideas that if implemented, will cause long term stability and prosperity at the cost of short term instability. We feel that these risks are worth the ultimate reward of a return to the American Nation. Based on our ideas and our actions, we have drawn the ire of the 'System.' What we all can agree on is the System in its current form is unsustainable in the long term. Rather than identifying the System and the Enemy, this document outlines current problems and a plan for the development of resilient and anti-fragile infrastructure to facilitate our movement and its goals.

Current Problems

With the highly publicized deplatforming of our ideas and figureheads from various tech and financial companies, it should be obvious to even the normie that we as an organization have big enemies. A modern day battle between David and Goliath, however due to our ideals, our organized nature, and our high-trust fraternity, this is a battle that can be easily won. The problems that we are experiencing are presented below:

- Tech Censorship
- Financial Ostracization
- Unstable employment upon doxxing of members
- Lack of opportunity for our members
- Limited access to wealth and resources

Tech censorship has an obvious solution, simply clone what the tech companies are making. Mass adoption is a different issue, however this problem is overcome due to our marketing and activism, the media does the tech companies' job for us.

Financial Ostracization is a major problem for the movement as a whole. Not only can we not go into business, but we also cannot raise funds for our members in need. Currently we rely on temporary accounts that we create in these financial businesses that we fully expect to be deleted. One only needs to not only look at the recent StreamLabs deplatforming, but also Mastercard deplatforming of our vendors, as well as Chase ceasing business with the ProudBoys. Financial Ostracization is the single biggest threat facing our movement and our cause, and unless we are unable to solve this problem, we will forever be a fringe and dissident movement that will never go mainstream.

We are in a high-risk community with various enemies that are actively trying to undermine our cause. One of the easiest ways to take out one of our members is for our enemies to release their personal information and target their employers. Our members come from various walks of life and for a significant portion of them, losing their jobs would be catastrophic. Outside of the professional damage there is also personal damage relating to loss of familial and friendly relationships. While our organization can offer support via fraternity, these wounds are still very real.

Lack of opportunity for our members is entirely our fault as an organization and we need to do better. We have several blue and white collar members, there is absolutely no reason why the different classes cannot work together on various ventures. From a higher level, when an individual joins our organization they are taking a big risk, both personally and professionally, but what is the reward? Fraternity is nice and the notion of fighting the System for the purpose of creating an ethnostate, while noble, doesn't fully account for the risk taken. While we all have long term goals for our nation and our

people, long term goals are impossible without significant initial success. While our activism has yielded extremely positive results, the short term rewards do not mitigate the risk our members undertake.

As of writing this document(2019) I am unaware of any George Soros or Michael Bloomberg actively supporting our cause, and why would they? We pose a threat to their assets in the short term, and since all of the business community doesn't see past the next quarter it doesn't make sense for them to embrace our ideas. And while our optics have improved dramatically, we should never expect support from the System, the same System that we want to destroy.

An Initial Solution to Our Financial Questions

Core Concepts

The goal of this document is to present a plan to address these problems and lay the foundation and infrastructure for our organization to thrive. Before the plan is presented there are concepts that must be embraced.

Private Enterprise, Private Property, and the Pursuit of Profit must be embraced fully by each and every member of this movement. It is undeniable that decentralized allocation and management of resources is orders of magnitude better than centralized control. The American Nation was founded on these ideals and if one disagrees with any of these notions then they are in the wrong organization. Any member that has problems with these notions either needs to grow up, stop being idiotic, or join antifa or another communist revolutionary organization.

When doing business we must use all tools available to us in order to make us as competitive as possible. This includes the use of debt-based finance and the financial system. Say what you want about the Jews, and while they are the enemy, willingly excluding ourselves from these capital instruments will immediately stunt our growth. I have yet to hear an argument against these financial instruments that wasn't some dimwitted moron who had no idea what they were talking about and were simply referencing another dimwitted moron they saw on YouTube. These people have no place in this plan until they either grow up, or learn a thing or two about reality. This is an adult proposal, not a child proposal.

The pursuit of profit is one of the noblest pursuits that a man can undertake. There is nothing wrong with making money. Competition among different business sparks innovation and in the end, the consumer, and the nation wins. This pursuit can be easily framed so that the market competition benefits our people, however the core concepts are the same. A Market-based economy is far superior to the alternative, one only needs to look at the utility business to see the negative consequences of a government guaranteed monopoly and the havoc it wrecks on both the government, the nation, and the consumer.

Of the problems presented, 4 out of the 5 are all inter-related and will be addressed in this document. Financial Ostracization, Unstable employment upon doxxing of members, Lack of opportunity for our members, Limited access to wealth and resources are essentially the same problem, the lack of an economy or any sort of economic activity within this movement. If we can simply invest some of our resources into economic development then these problems will disappear. The solutions to these questions can be summarized with two concepts, Entrepreneurship and Vertical Integration.

The Plan

The strength of the white man is not his culture, his strength, nor his intellect. What makes the white race the greatest race to ever walk the face of the earth is our ability to organize. A fundamental feature of our homogeneous organization is that of high-trust. A high-trust society is the differentiating factor between the continent formerly known as Europe, and Africa. There is no such thing as a single person business that routinely makes \$1-100M in revenue annually. In order to go into business one must have access to trusted individuals, these individuals are plentiful in this organization.

The first stage of economic development is entrepreneurship. Our members must go into business for themselves and must generate capital and profit for both themselves, their employees, and the movement in general. Once economic development is outlined and undertaken, vertical integration comes next. Remember, in order to be anti-fragile and resilient, we must own as many economic assets as we possibly can. However we cannot achieve long term success without short term success.

The member who wants to undertake entrepreneurship must have at least \$10k of capital that they are willing to invest and lose entirely. Any member who does not have the required capital either must get a job, get multiple jobs, or get a better job. Someone who cannot successfully manage their personal finances and who does not know how to save their money will be unable to run a business successfully and is destined for failure. One who does not know what the difference is between capital, revenue, risk, and profit is also doomed for failure. Before the plan is presented these terms will be defined.

Capital- The amount of money one has in their bank account to absorb costs and facilitate growth. Under no circumstance can a business owner pay themselves with capital.

Revenue- The money received from customers used to pay employees and to reinvest

Risk- The uncertainty on whether or not any sort of capital investment will have a profit realization

Profit- The amount of revenue remaining after all costs have been covered and all capital investments have been made. Can be used in two ways, to pay the owners of the enterprise or re-invested back into the company

The goal of the plan presented below is to raise as much capital as possible from the initial investment. To reiterate, only those who can successfully manage their personal finances, who have high-agency, and who understand the difference between capital and profit should undertake this. Entrepreneurship comes with a very high risk and a very high failure rate. There are 3 parts to the plan, the first two parts deal entirely with raising capital, these ventures should not be seen as profit. The third part deals with the deployment of capital, after the capital has been deployed and profit has been realized, one can then begin taking dividends and enjoying the fruits of your labor.

Entity Formation

Initially there is no reason to start any other sort of business entity other than a Limited Liability Company(LLC). Unless you plan on raising money from Angels, Private Equity, or Venture Capital(not likely) there is simply no reason to have anything else. The reason why an LLC is a requirement is because it isolates and contains your risk. Should you decide to move forward with a Sole Proprietorship(no business behind what you are doing) then you are putting all of your personal assets at risk upon every business deal you do. Should a lawsuit happen the lawyers can go after your entire network, not an option.

The LLC with seed capital isolates the rest of your personal assets from business dealings. That means that when you invest \$10k into the LLC and if you get sued, the lawyers cannot go after your personal assets, only what is contained in the LLC. It is very important to realize that you cannot use the LLC to pay for personal assets(rent, food, parties). Should this be discovered then lawyers can execute 'Piercing the Corporate Veil' and come directly after your assets. The LLC's bank account must be entirely separate from your bank account.

When you form an LLC, do not use services like LegalZoom. These businesses do nothing but rip you off. Instead you want to use a smaller company that specializes in registered agents and entity formation that is local to your state. In NC we used <https://www.northcarolinaregisteredagent.net/>. With this organization we can assign a Registered Agent to hide your identity with the business(this is how Patrick Casey got doxxed). Normally these companies are far cheaper than LegalZoom and will get you your LLC faster than LegalZoom would(we got ours 2 weeks ahead of schedule).

Intrastate Arbitrage(10k → 50k)

Arbitrage is one of the most misunderstood concepts in the business and financial world. Arbitrage is simply mispricings between various assets that allow an individual to buy low and sell high very quickly. This is seen in the stock and futures market with high frequency trading. All high frequency trading is buying a stock/future in one exchange and selling it for a higher price in another exchange. While it is out of our abilities to participate in these opportunities, arbitrage opportunities exist all over the place in hard assets.

Due to various climates within the United States, assets can be significantly damaged or destroyed by forces outside of our control. This decreased lifetime of these assets provide us an opportunity to take advantage of.

The assets that can be taken advantage of are cars, trucks, vans, jeeps, boats, and other such vehicles. We have decided to focus on trucks due to their utility and their liquid nature in the marketplace. As of writing this there is currently a 1.8x price differential between used trucks sold in North Carolina and Ohio. It is a very safe assumption that these differentials exist in the various states between warm and cold climates. A full business plan and model will be distributed upon approval of leadership.

This plan can be executed successfully with the involvement of two members. One simply needs to start an LLC to house the vehicles in and transfer the vehicles. It should be noted, that financing can be provided by other members to facilitate this activity. Financing should be considered only if the members are able to pool \$10k, otherwise these members are simply not responsible enough in order to conduct business.

Flipping vehicles can be done a total of 4 times a year before one must register as a dealer. However there is nothing preventing someone from starting more than 1 LLC, or using an LLC to sponsor the purchase of vehicles by individuals and the individuals returning the original investment plus return to the original LLC. There is no reason why 2 individuals and 1 LLC can't do 12 vehicles(TALK TO THE LEGAL TEAM TO MAKE SURE THIS IS LEGAL IN YOUR STATES).

These business deals should be viewed as raising capital only. Do not under any circumstance use this money for anything outside of capital investment. If you decide to pay yourself or purchase bottle service and your local upscale club, you are losing and shouldn't be participating in this.

Foreclosed Real Estate(\$50k → \$250k)

Now that we have turned \$10k into \$50k of capital, we can start taking bigger risks with the goal of bigger rewards. The business owner's mindset needs to shift from making \$1-6k per deal to making \$10-40k per deal. This means taking on more risk and doing bigger capital investments. As the risk gets bigger it will need to be mitigated, and there are various ways to do this. Below is my current thinking.

Since the risks are higher with this venture and there will be more people involved, we need to determine what exactly the risks are and how to negotiate and manage them. There are 3 main risks associated with this kind of venture.

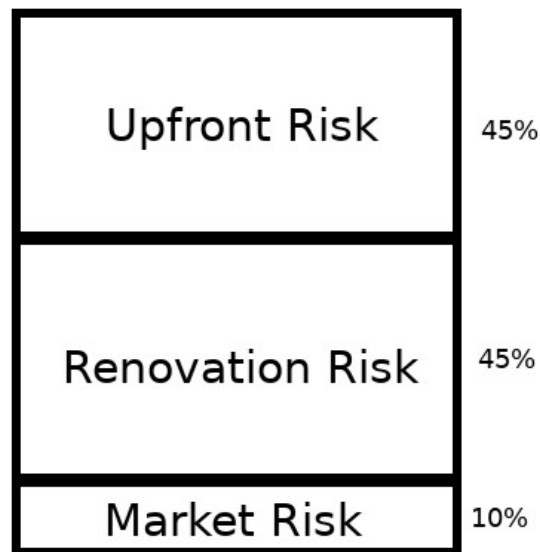


Figure 1. Illustration of Total Risk in This Venture

Figure 1 illustrates the three main risk components in this kind of venture. Upfront risk is defined as how much capital will be needed to purchase a distressed asset. Renovation risk is defined as the materials and labor cost required to renovate the house. Market risk is defined as the ability to sell the house at the desired price.

Upfront risk is covered by the previous venture. If you do not have at least \$50k that you are willing to risk on this venture then you need to return to business plan #1.

Renovation risk is a bit more difficult. More than likely you will need a crew of about 4 people, including or excluding yourself. However it is very easy to be taken advantage of in these situations, especially if this is your first house. Since this organization is growing rapidly, there are a good number of blue-collar guys actively looking for work. It might be a good idea to hire our guys and negotiate a contract specifically with them. Treating the 4 guys as another company, both companies need to make as much money as possible, you need work, they need cash. However you are cashstrapped and this is the riskiest part of the investment. It would be wise to negotiate a contract between the other company to which instead of paying an hourly rate, they get a percent of profit of the final selling price. This means they are now incentivized to deliver the highest quality house at the lowest price in the quickest time possible. This also means that should everything go according to plan, the other company should

expect higher than market rates, and the owner has completely eliminated all risk associated relating to renovation.

Market risk is present in every venture there is. One can mitigate these risks by rather than relying on a real estate agent, take a hit and sell directly to one of those companies that buy houses at below market rates with the expectation that they will make money. The names of these companies are unknown at this point and probably vary state by state. If one is willing to hold inventory then feel free to use a real estate agent or sell by owner.

It should be noted, that if renovation risk is handled and one chooses to use one of these companies, then essentially your role in this venture is abstracted away so that you are only a money-guy. This is the ideal role for a business owner.

Doing this venture not only builds capital for your company, but also creates opportunities for members that they otherwise wouldn't have had. Depending on the success of the venture it could spawn off another business, a construction company. With repeated deals between yourself and the crew you worked with, the crew could use these successes as a portfolio to pursue other business opportunities. We need to maximize business formation as this maximizes opportunity and wealth creation for our members.

After the completion of the first house marks a big step in this business. Now you will be able to obtain loans from banks and credit unions. This should greatly increase the growth of your business by allowing you to take on multiple projects at once for a small price. This is a huge value proposition because instead of doing 1 house at a time at 1 state, one could do 2-5 houses at once in various states, immediately starting new construction companies with our members and allowing you to raise \$250k much quicker than one might have thought. I personally see no reason why one couldn't turn \$50k to \$250k in one year. Note that the \$250k is still capital, not profit.

Once The Capital Has Been Raised(\$250k → \$1M)

This stage is up to the businessman to determine which ventures are the most appropriate and will yield the highest profits and return on investment. This part will be continuously updated as new ideas come and new business plans are made. Below are various ideas:

- Continue with residential real estate and move to commercial real estate
- Purchase heavy machinery and construction equipment and start a leasing business
- Purchase manufacturing equipment and start a manufacturing and machining shop
- Purchase a farm and enter the agriculture business

Once members attain this level then these ideas will be fleshed out and business plans will be written.

Reflection and Next Steps

These plans are not for 1 person to execute on, if only one person executed on these plans then this would be a miserable failure and solidify us as doing nothing more than larping. Based on the white man's skills in organizing I am highly confident in our members' ability to execute collectively on these plans. There is no reason why we can't start 20+ businesses in my opinion. Upon executing we will have solved the major problems: Unstable employment upon doxxing of members, Lack of opportunity for our members, Limited access to wealth and resources.

Looking at the situation from a 10,000ft view, we will essentially have created 20+ mini-George Soros' whom are friendly to the movement. We will have created a fully decentralized wealth network, this is preferable to the centralized wealth network that the communists have in that if Soros gets thrown off a helicopter, that wealth repository has disappeared. However if one of our members comes under increased scrutiny, there are 10 more to replace him.

These plans do not address the question of Financial Ostracization. It is a very safe assumption that if we are able to execute on these plans we will draw the attention of bigger enemies other than antifa. Chase Bank has completely cut off all ties with the ProudBoys and you have to be criminally naive to think this trend will not continue. For some reason the financial industry has taken it upon itself to enforce their own moral codes. More than likely the financial industry will be the next major threat to our movement because if we can execute on the business formations, antifa becomes irrelevant.

Vertical Integration

Before we begin discussing vertical integration of the alright economy, we must first understand it and accurately frame the points of fragility. There is the economy as a whole and then there is our economy. While we are participants in the whole economy, we will attract economic adversaries that will actively try and do damage to our cause. More than likely the financial industry will be our biggest foe as they are the common root of the economy. We must do our best to vertically integrate and separate from the financial industry as possible. Below is an illustration of the whole economy.

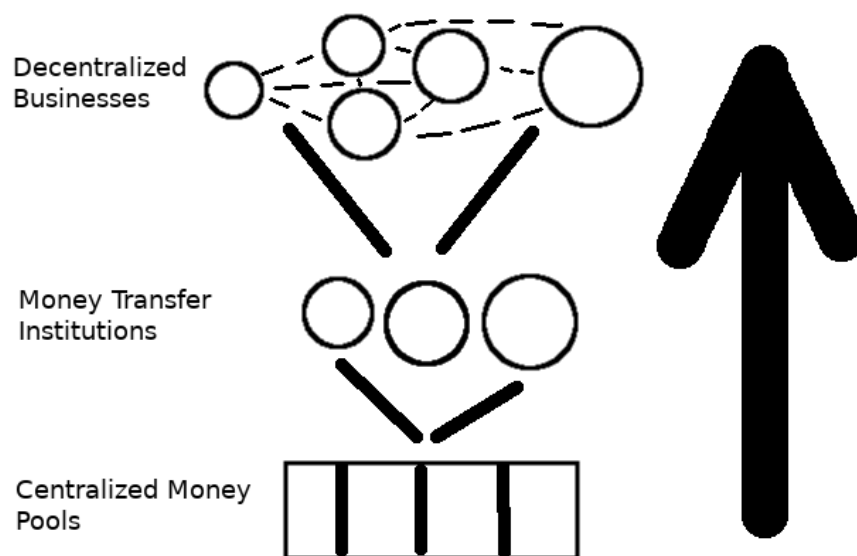


Figure 2. Visualization of the Structure of the Economy

Figure 2 illustrates the economy in its current form. There are 3 zones, Decentralized Businesses, Money Transfer Institutions, and Centralized Money Pools. It also contains an arrow in which way we should vertically integrate.

Decentralized Businesses: a market economy where companies actively compete, enter, and exit the market place. Here power is mostly decentralized

Money Transfer institutions: A specific sector of the economy, while there is still competition here, it is far less that the greater economy and money/power is more centralized than in the general economy. There aren't many new companies entering and big companies with moral agendas dominate

Centralized Money Pools: Banks and credit unions that are highly centralized and very powerful pools of money. They actively enforce their moral agenda upon others and are a big threat to us and our movement.

Some initial concepts, money is the single most important part of a business. It is the lifeblood of a company and if your business runs out of money, you are out of business. Try paying your employees with nice words and try telling your investor 'think beyond money.' It won't work and to think otherwise means you won't be allowed into the ethnostate by basis of stupidity. All businesses share one thing in common, money transfer. Without the ability to transfer money between other companies, the business cycle stops. Money transfer institutions include Visa, AMEX, PayPal, Venmo, Zelle, and Western Union. All of these institutions are reliant on large pools of money, a business can't do \$1B worth of transfers daily when they've got \$10k in the bank, that's where the banks come in. The banks actively push a political agenda and we all know who they are run by. To say that Chase Bank is an isolated event is criminally naive. The Financial sector poses our soon to be greatest adversary and if we are unable to vertically integrate then we will be unable to thrive as an economy.

Pools of Money

The arrow in Figure 2 indicates where exactly we should start in the process of vertical integration. We as a movement need to start our own money pools in order to separate from the banking system. Banks represent the single biggest threat to our movement and while we can mitigate this threat by using various banks, it is not a long term solution. After the development of the altright economy and the eventual media that covers it, it wouldn't take much for any administration to pass new legislation allowing banks to discriminate on politics/whatever to ostracize us from the greater economy. Ultimately we will need to begin owning our own assets of the financial industry.

Creating our own money pools is not as difficult as it might seem. The solution to this problem is to start a credit union. Credit unions are far less regulated(though still heavily regulated) than banks. There are also many groups in the credit union industry that actively work together to build solutions that all credit unions can use. These solutions include risk management software, mortgage software, etc etc. The average credit union takes between 1-3 years to start and the process is very straight forward. I highly recommend watching this video as this gentleman clearly describes what exactly we are in store for when starting a credit union, <https://www.youtube.com/watch?v=t5D2ZxLSi9c>

There are two types of credit unions, Low Income and Full Service. Low Income only provides checking and savings accounts and can do some loans, full service can do anything a bank can do. Low Income credit unions are also subject to federal grants. This should be fairly obvious, we need to start a full service credit union, one that can not only provide checking and savings accounts, but also issue auto, home, business loans, and issue debit cards. We also cannot in any way afford to be reliant on the federal government in any way shape or form.

The millionaires we create from the altright economy will be the primary funders of the credit union, they will provide the initial seed capital to get it going. This shouldn't be an issue as everyone should be on the same page regarding their place and role in economic development program. Upon the capitalization of the credit union it needs to immediately start making loans, again this should be trivial. The primary owners and benefactors will be business owners, simply replace the bank loans for your companies with the credit union loans. If the loan size is outside of the scope of what the credit union can handle risk-wise, then replace as much as you can. This means that immediately the credit union is profitable and can begin to grow. I think it is a safe assumption that if we issue PF debit cards that a lot

of our members will move their cash to the credit union. After all, we are strictly regulated and provide the same exact services as the banks do as well as have the same insurance policies.

Money Transfer

This will be the biggest challenge during for vertical integration. Visa/Mastercard are weapons of the government. If we are blacklisted from this organizations then that could be highly detrimental to our efforts of vertical integration. Fortunately it would appear as if there are several alternatives to Visa, such as Venmo and Zelle. If we are able to start many profitable businesses and start a profitable credit union, starting a money transfer company should be trivial. In fact, Venmo was started with \$1.2M in seed capital, based on how well our economy does this should be casual money.

This idea is the least fleshed out so far. Unfortunately this concept is still a pipe dream

Final Considerations

It should go without question that if we are able to separate from the financial system and build our own it would be huge for the movement. This is the epitome of anti-fragle, the more the enemy complains about our existence and the more bad press we get, the bigger and faster we will grow. This will undoubtedly happen. However we need to be clear about what the goals of the credit union are and aren't.

The goal of the credit union is to replicate what the services that banks and other unions offer their customers, ideally for a lower price. This will not be an innovative business, we simply cannot afford to be innovative. We can expect to come under increased scrutiny from the feds and if we add in innovation to that, expect to be drowned by audits and regulations.

We should also note that we should expect to come under heavy scrutiny of the feds. It should go without question, run all of your business clean. Stay out of industries that can potentially lead to problems and try and shift as much liability of audits onto other companies(accounting audits). Running a clean shop should be obvious, and if we can execute effectively, I believe it will be the beginning of real revolution.